



australasian **neuroscience**
nurses association

Exhibition and Sponsorship Prospectus
ANNA Conference
11th – 13th November 2020
Melbourne

*'The heart of neuroscience nursing' 2020,
Melbourne Australia*



2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE



Background

The Australasian Neuroscience Nurses' Association (ANNA), is the peak body for neuroscience nurses, facilitates and fosters the advancement of neuroscience nursing thus enabling optimal person centred care.

ANNA achieves this through the provision of opportunities to network, access to resources, promotion and support of the neuroscience specialty. Neuroscience is no longer a single specialty rather it includes multiple areas of expertise.

The Movement Disorder Chapter (MDC) of the Australasian Neuroscience Nurses' Association formed in 2017 and aims to provide clinical support and professional development opportunities for Parkinson's Disease and Movement Disorder Nurse Specialist's (PDMDNS). In 2019 they held their first national conference in Adelaide.

In 2020 ANNA and the MDC are meeting together in Melbourne with one conference, building a broader program to meet the educational and networking needs of the Neuroscience Nurse bringing together researchers, novice and advanced clinicians, industry representatives and healthcare consumers across the field of neuroscience nursing. 2020 is a special year as it's the year of the nurse celebrating 200 years of Florence Nightingale and all that we have achieved in our profession.

Melbourne Conference 2020

The Australasian conference seeks to combine the many aspects of Neuroscience Nursing in one program with nurses from Australia and New Zealand. Wednesday 11th November will focus on the nursing assessment and management of movement disorders such as Parkinson's disease, Huntington's disease, and dystonia. Thursday 12th November will cover topics relevant to the neuroscience nurse dealing with neurological conditions such as epilepsy, headache, and stroke. Friday 13th November will focus on neurosurgical and critical nursing care.

The conference will be called 'The heart of Neuroscience Nursing' as in the 4th century BC Aristotle thought that the brain was a mechanism to cool the blood and the heart was the 'seat of intelligence'.



Invitation

The Australasian Neuroscience Nurses Association and the Movement Disorder Chapter are pleased to work with key industry partners to bring high quality education to Neuroscience and PDMDNS from Australia and New Zealand. You are invited to consider an opportunity for sponsorship or exhibition. This prospectus outlines detailed information about the funding opportunities available. This meeting is a rare opportunity to engage with Neuroscience and PDMDNS on masse. Neuroscience Nurses who are leaders and educators involved in patient care, education, research and standards of practice development.

We would like to warmly invite you to attend and support ANNA conference 2020 in Melbourne.

Diane Lear
ANNA president

Sue Williams
Movement disorder Convenor

Caroline Woon
ANNA Convenor



Sponsorship Opportunities

Gold Sponsorship \$8000 (Limited sponsorships available)

Partnership Sponsorship includes:

- Opportunity to host one (1) symposium complimenting the ANNA Conference Program at breakfast or lunch time.
- Two (2) industry registrations for the Thursday night social event
- Two (2) industry registrations to the trade space and includes morning tea, lunch and afternoon during the course of the 3 day meeting. **Registrations are non-transferable.**
- Entry to conference room for two (2) registrations.
- One (1) size trestle trade in the industry break out space, 2 chairs.
- Prominent branding on the ANNA conference website, conference posters and program. Including a banner at the back of the meeting room.
- 1x A5 double sided brochure and promotional material included in registrants conference bag

Silver Sponsorship \$6000 (Multiple sponsorships available)

Sponsorship includes:

- One (2) Dinner industry registration for the Thursday night social event
- Two (2) industry registrations to the trade space and includes morning tea, lunch and afternoon during the course of the 3 day meeting. **Registrations are non-transferable.**
- Entry to conference room for two (2) registrations.
- One (1) standard size trestle trade in the industry break out space, 2 chairs
- Generous branding on ANNA conference website, conference posters and program.
- 1x A5 double sided promotional material included in registrants conference bag.

Bronze Sponsorship \$4000 (Multiple sponsorships available)

Sponsorship includes:

- Two (2) industry registrations to the trade space and includes morning tea, lunch and afternoon during the course of the 3 day meeting. **Registrations are non-transferable.**
- Entry to conference room for two (2) registrations.
- One (1) standard size trestle trade in the industry break out space, 2 chairs.
- Branding on ANNA conference website, conference posters and program.



Exhibition Only \$2,000 (Multiple sponsorships available)

Exhibition stand includes:

- One (1) industry registration to the trade space only and includes morning tea, lunch and afternoon during the course of the 3 day meeting. **Registrations are non-transferable.**
- Exhibition attendance does not include entry into the conference room.
- One (1) standard size trestle trade in the industry break out space, 2 chairs.
- Limited branding on ANNA conference website, conference posters and program.

Travel Scholarships \$1,500 (Two available)

- Each Travel Scholarship named after the sponsor/s.
- Mention of the name of Travel Scholarship during the program

There are multiple exhibition opportunities available. Upon receipt of your application for exhibition or sponsorship the Conference Convenor will contact you to provide any assistance you need in preparing for the conference. Please be prepared to set up prior to the first session of the conference. You are requested to maintain your display until the final session of the conference.

Not-For-Profit Partners free (multiple sponsorships available)

Not-For-Profit Partners include advocate groups. These registrations are designed to maximize interactions between not for profit service providers, Parkinson's disease and movement disorder advocate groups and Neuroscience and PDMDNS nurses.

- Entry to the trade display and meeting room.
- One (1) standard size trestle trade in the industry break out space, 2 chairs.
- Attendees will be required to purchase their own registration.

Strategic Plan Summary
July 2019 - June 2022

Who we are
The Australasian Neuroscience Nurses' Association (ANNA) is the peak body for neuroscience nurses.

Our Vision
Empowering nurses to unlock the future of neuroscience care.

Our Mission
The advancement of neuroscience nursing through education, networking and support to enable optimal care.

Our Values

- Professionalism** - Demonstrating integrity and accountability and promoting evidence based best practice as the respected voice of the profession
- Community** - Providing a supportive network of like-minded people passionate about neuroscience
- Diversity** - Valuing the breadth of specialty skills and knowledge that encompasses neuroscience nursing
- Life-long learning** - Providing opportunities and a platform to learn and share knowledge for nurses at all career stages
- Partnership** - Collaborating with other professional and advocacy groups and broader industry for the advancement of the neuroscience nursing profession.

Our Promise to Members

Being a member of ANNA will help you:

- Belong to a professional, supportive global community of like-minded people
- Enhance your knowledge of neuroscience care
- Improve your clinical practice and service delivery
- Demonstrate your professional standing and contribute to the advancement of the profession.



Sponsorship Application Form

Platinum Gold Silver Exhibition Not-For-Profit

Company details

Company Name _____

Contact Name _____

Address _____

State _____ Post Code _____

Email _____

Mobile _____

Additional registrations

Additional registrations can be made online at
<https://www.anna.asn.au/category/conference/>

Liaison

Upon receipt of your application for exhibition or sponsorship the Conference Convenor will contact you to provide any assistance you need in preparing for the conference. Please be prepared to set up prior to the first session of the conference. You are requested to maintain your display until the final session of the conference. If you have purchased the Platinum, Gold or Silver sponsorship you have secured attendance into the conference room itself. It would be appreciated if movement in and out of the room could be kept to a minimum.

Important: Payment of exhibition or sponsorship fee must be received in full 2 months prior to the conference in order to ensure your details are included on the conference programme and other branding.

**Please send your completed form to admin@anna.asn.au
An invoice will be forwarded on receipt of application.**